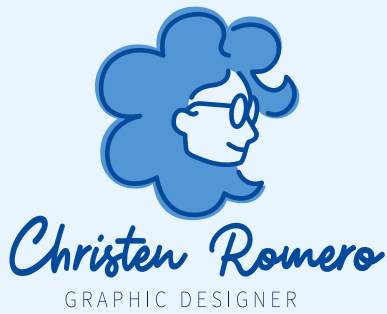




SKILLS

Design Software:

Adobe Illustrator, Photoshop, InDesign, Premiere Pro, and Figma

Web & Marketing:

Web Design, Social Media Marketing, Elementor User, Marketing Research, Word Doc and Powerpoint Presentation

Creative Abilities:

Illustration, Photography, Photo Editing, and Creative Thinking

Bilingual (English/Spanish)

EDUCATION

Full Sail University 2012 – 2015

Bachelor of Science in Digital Arts & Design

RECOGNITIONS

Full Sail University Valedictorian and Advanced Achiever Award

Nova Southeastern University Scholarship

Call me at 305-804-4636

christenromerodesigns@gmail.com

christendesigns.com

HI,HELLO,HOLA, NICE TO MEET YOU!

Design chameleon in search of a new habitat to thrive! Fueled by curiosity, driven by hard work, and endlessly inspired by brilliant design (and the brilliant minds behind it). On the hunt for a company that sparks creativity, embraces challenges, and dares to think differently.

EXPERIENCE

Architects Design Group | Marketing & Graphics Coordinator (Present)

- Created graphics for seminars, conferences, and events, ensuring polished and brand-aligned visuals.
- Collaborated on RFQ/RFP submissions, compiling project information and producing cohesive proposals.
- Rebranded the firm's seminar series with a modern design system that elevated identity and engagement.

CBA Architects | Graphic Designer 2022 – 2025

- Set design standards to maintain brand consistency across communications.
- Launched firm intranet, streamlining communication and resources.
- Led design efforts on committees, supporting firm-wide initiatives.
- Managed social media campaigns to grow brand awareness and engagement.
- Directed web projects, enhancing online presence and outreach.

Foley & Lardner LLP | Graphic Designer 2019 – 2022

- Enhanced the firm's digital presence through eMarketing templates and website redesigns.
- Led rebranding efforts to modernize and unify the firm's visual identity.
- Created templates that streamlined social media content creation, branding, and client presentations.

Clarity Creative Agency | Graphic Designer 2018 – 2019

- Created branding and marketing solutions that helped small businesses grow and stand out.
- Collaborated with clients to bring their vision to life through custom graphics, logos, and web designs.
- Provided strategic design solutions to ensure consistency across digital and print platforms consistency and impact across digital and print platforms.

Launch That | UX/UI Designer 2016 – 2018

- Designed user-friendly interfaces for high-profile websites, enhancing engagement on the site.
- Led the rebranding of Weitzlux.com, improving aesthetics and functionality.

Contract Work 2013- Present

- Developed branding, logos, and identities for clients across various industries.
- Notable projects include Duke & Daisy (logo), Creation Station Flowers (branding), Impact Imagery (logo), D'tails Pet Boutique & Spa (branding), Honey Comb Hair Studio (design), and Monro Pets (product design).
- Delivered tailored design solutions to enhance business presence and market appeal, creating cohesive and memorable visual identities.