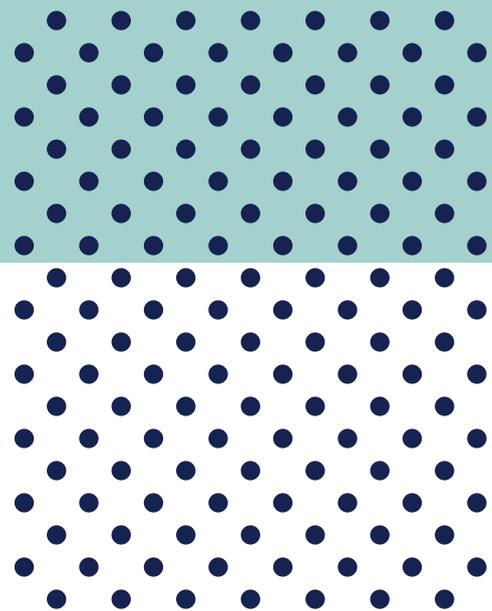


PORT FOLIO



Christen Romero
Graphic Designer

christendesigns.com

Hi I'm Christen!
Born illustrator turned designer.
I specialize in corporate branding,
creative suite slaying and print
collateral. Eye for innovation and pixel
perfection. My wish is to use my
knowledge and experience to create
impactful designs for every client. From
pantones to pen tool I'm eager to turn
your ideas into common sense not
comic sans!

SKILLS

- Illustrator
- Photoshop
- InDesign
- After Effects
- Sketch App
- Photography
- Conceptualizing
- Initiative
- Illustrating
- Drawing
- Marketing
- Researcher
- Bilingual
- Creative Thinking

EXPERIENCE

- 2018 Clarity Creative Graphic Designer
- 2016 Launch That UX/UI Designer
- 2012 Kaizoku Co. Lead Designer
- 2013 GFX Creative Internship

EDUCATION

- 2012 - 2015 Full Sail University
Winter Park, FL
Bachelor of Science in Digital
Arts & Design
- 2010 - 2013 Romero Hidalgo
Art Studios
Miami, Florida
Study of Classical Arts and
Portraits

- Contract Work Logo/Branding Work:
Duke & Daisy (logo), Creation Station
Flowers(branding), Impact Imagery(logo)
and D'tails Pet Boutique and Spa(branding).

BRANDING.

Creation
Station Flowers

Creation Station Flowers is a flower shop in Miami, FL whom has never truly established a brand for its company. In this scenario I was the graphic designer cousin who came in for the rescue. I worked on their brand, designed and styled their shop window and even designed a decal for their van for deliveries.





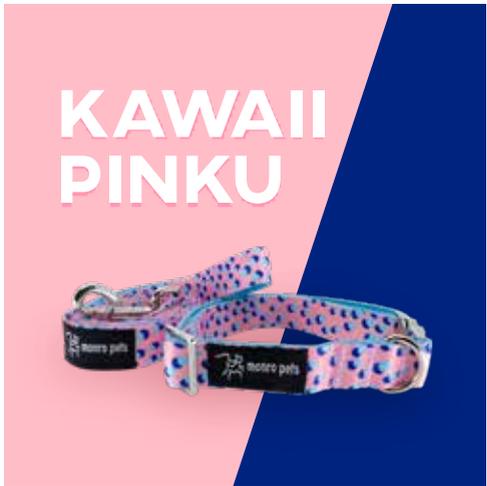
NEW COMPANY.

Monro Pets

I started this company recently with a few friends, we wanted to create something that was ours and that we can have fun with. Creating this company has taught me a lot about the steps towards a successful company.

Worked on: Web design, branding, social media posts, photography, and other print collateral.

monropets.com



REBRAND.



BEFORE



AFTER

D'tails is a dog groomer and store combo, this was a fun company to work for as I could design cute stuff all day! The client had a vision of something more "mainstream" and I showed her a style that would call more attention to her demographic while still within her vision of what she wanted.

Worked on: Website, posters, social media posts, photography, videos, rebrand, and other print collateral.





LOGOS.

Lots of logos

I've worked on many styles of logos from modern to cuteness overload. I consider myself versatile to different style of design. My favorite part about creating logos is learning about a new kind of company and seeing all the exciting possibilities their logo could be.



POSTERS.

GREATEST CINCO EVER.

Thursday. Dos de Mayo
Dirty Bingo with Alli. the Dirtiest Bingo yet... 10 PM

Friday. Tres de Mayo
LIVE DJ at 10 PM

Saturday. Cuatro de Mayo
LIVE DJ at 10 PM

Sunday. Cinco de Mayo
Greatest. Cinco. Ever. All the drink specials.

* \$2 Tacos \$6 Half Nachos *
\$5 Totchos

LANDSHARK Landshark Drafts
\$2 All Weekend!

GRAFFITI JUNCTION Longwood

90210 TRIVIA NIGHT
TUESDAY, AUGUST 6TH
7 PM AT HOPDODDY
SPECIALS/HAPPY HOUR INFO:

\$5 HAPPY HOUR

MONTHLY SPECIAL BURGER, SELECT CRAFT DRAFTS, ALL WINE, STARTERS & BOOZY DRINKS

Tasty TRIVIA **hopdoddy**
BURGER BAR

Tasty TRIVIA

THEME NIGHT
TUESDAY MAY 22ND

STAR WARS TRIVIA
STARTS AT 8 PM

DISNEY LIP SYNC BATTLE
KICKING OFF AT 10 PM

AMAZING PRIZES, GIFT CARDS, AND DRINK SPECIALS!

SMOKEY BONES
Bar & Fire Grill

Tasty Trivia is a company dedicated to hosting trivia events at restaurants and other locations. I create most of their posters, flyers and social media posts.

BOOKLET.

Our Dj Rocks is a company I worked for when I worked for Clarity Creative. This client had a tough time deciding what she wanted and so we tried to implement all the styles she had approved before to get her vision to life.

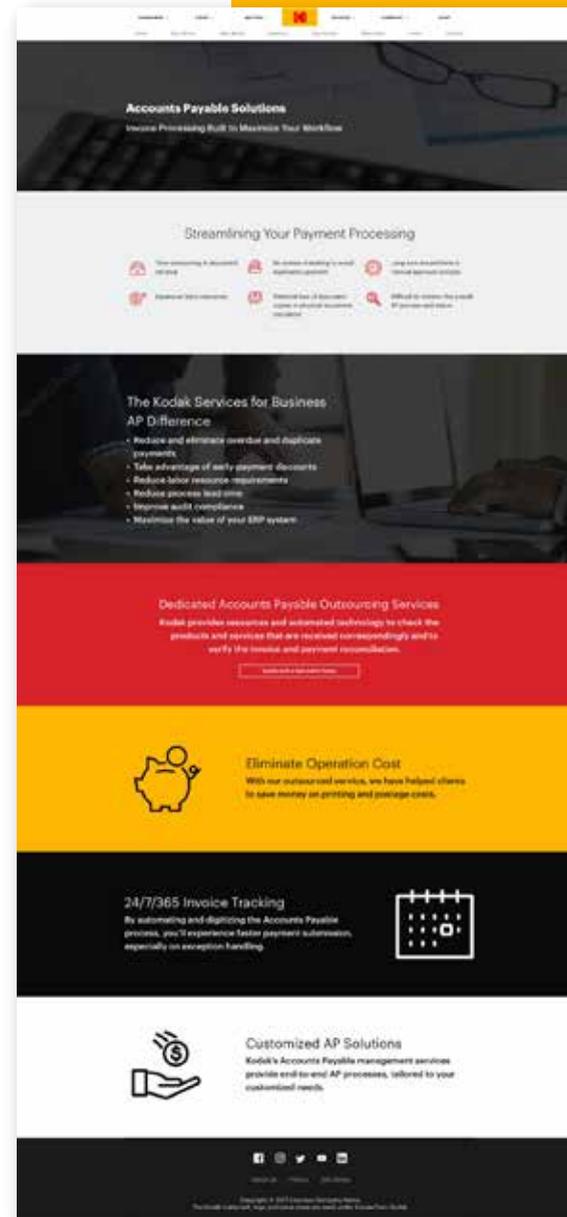
Worked on: Web design, email signatures, social media posts, web banners, video edits, rebrand, and other print collateral.



WEB DESIGN.

Kodak Moment

I worked on the business section of the Kodak website through Clarity Creative. I designed all the pages under "Services for Business" section. I had to establish a style by going through all the pages in the site.



PRINT.

Ricks Dog Deli is a company dedicated to serving human grade dog food and is targeted to helping dogs with special needs such as Gluten Allergies, Weight Management, GI Formulation and Allergy Relief. Along with meals that are healthy and delicious for pups who just love to be spoiled.

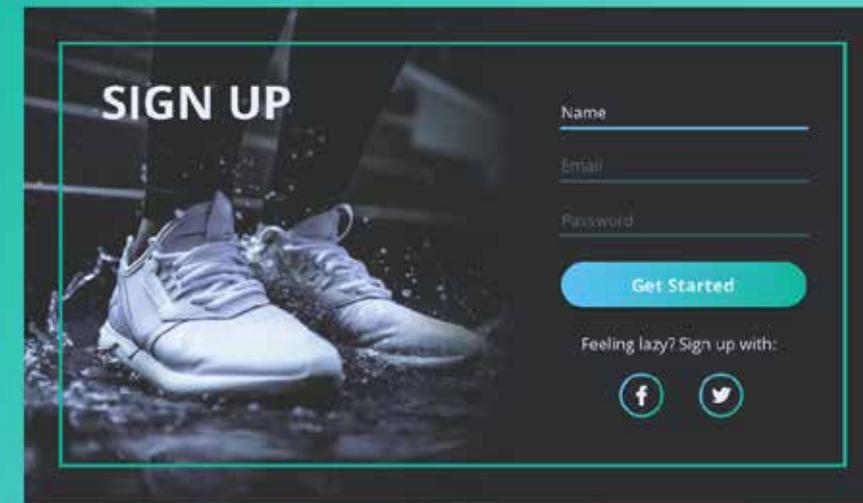
Worked on: Web design, social media posts, web banners, video edits, rebrand, flyers, signage and other print collateral.



Label Concept Design.

UI DESIGN.

Web design is one of my favorites of the “designs” I like to create a whole experience when someone is browsing through a site. Making it easily digestible for people to consume the information the site is giving them. Providing clickable actions that would make new leads.



10.



THANK YOU,
and don't forget to hire me.

Best ways to contact me

Call: 305-804-4636

Email: christenromerodesigns@gmail.com